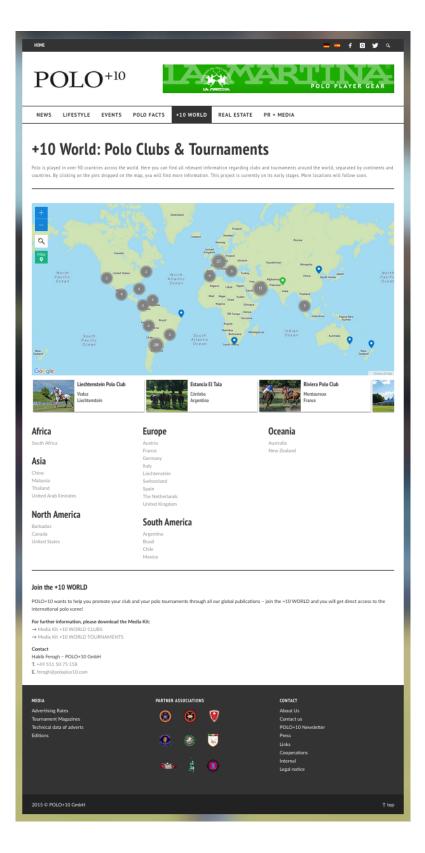
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POLO+10 - The Polo Magazine • Est. 2004 www.poloplus10.com Printed in Germany World Tournaments/2018 WORLD TOURNAMENTS

What is the POLO+10 WORLD TOURNAMENTS section?



- POLO+10 WORLD TOUR-NAMENTS is an online section within our website, www.poloplus10.com where you have the chance to present your event in its own page, which will also be listed in the World Map.
- In the POLO+10 WORLD TOURNAMENTS section, our audience finds the best polo events listed on a map—click directly on the map or on a country and a complete page with relevant information about your polo events will be displayed.
- POLO+10 WORLD TOUR-NAMENTS is a unique opportunity to present your event to the international polo players, audience, polo aficionados and new sponsors.
- POLO+10 offers you the best means to reach the global polo enthusiasts, promoting your event and generating a wider, global audience that will follow all the latest news about it.
- POLO+10 Online is the largest and most visited online polo platform. We are the #1 choice for event and tournament organisers to get the broadest reach and audience.

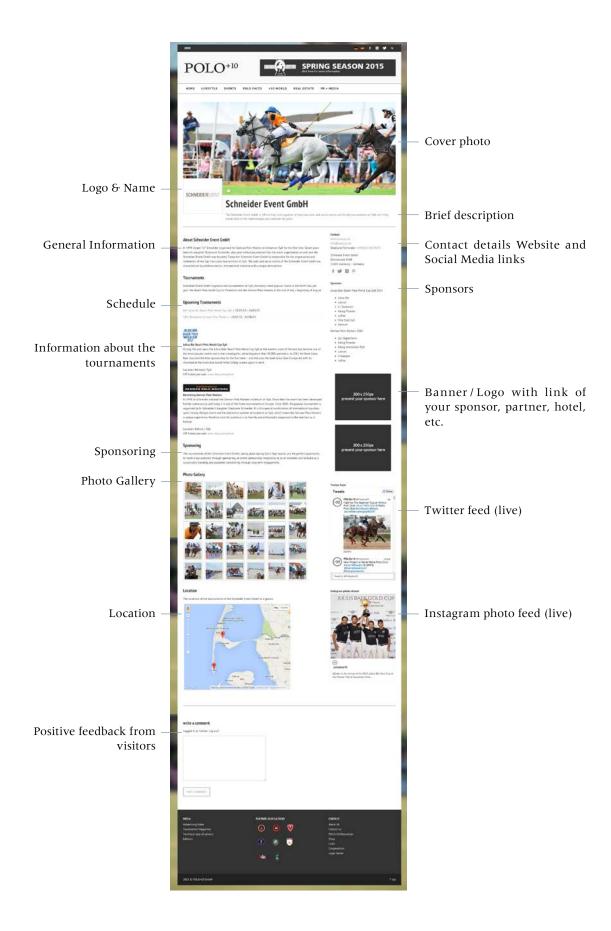
Which are the advantages for your events?



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- Reach the international polo community and those polo enthusiasts who are looking forward to discover new polo tournaments, matches and locations.
- Generate a global audience that will be able to follow your event through the online platform.
- Potential sponsors and exhibitors who would like to use your polo event as a communicative platform get access to your organisation through this platform.
- This platform ensures the announcement of your event and the pre-sales of VIP tickets.
- This section enables your event to get more exposure which at same time adds value to your current sponsors, partners and related hotels.
- Both amateur and professional players will be able to easily find your club within the POLO+10 WORLD TOURNAMENTS section. This means they will be able to just pick their dream location, or their holiday dates, and know what is going on polo in that moment.
- POLO+10 ensures strong visibility by professional SEO (search engine optimization) for your events.

How will your club be presented in the POLO+10 WORLD TOURNA-MENTS online section?



Join the POLO+10 WORLD TOURNAMENTS online presentation now and we will offer you the following complete package for 1 year:

- Insertion of your organisation in the POLO+10 WORLD TOURNAMENTS online presentation
- Promotion of your polo events through our POLO+10 online platforms:

Over 1 million page impressions per month

### POLO+10 Website | www.poloplus10.com

We publish and share articles promoting your club and the special offers you want to present to our audience. In addition, you have the opportunity to include a sponsor or a partner hotel within your page.

You can share with our audience all the press releases of your tournaments, your upcoming events, your special offers and much more.

### POLO+10 Social Media | Facebook + Twitter + Instagram

>53,600

>8,400

> 2,700

All the online content is shared in POLO+10 social media platforms, as we want to help you reach as many users as possible.

We are the leading polo publication worldwide, both in the print and online versions – join us and start enjoying the benefits of being part of the largest and most exclusive polo publication worldwide.

### Our proposal:

### Premium package:

- Your event presentation in English language
- up 5 information updates in your section during the year,
- each additional editorial change at 100 Euros
- up to 3 articles about your polo events and tournaments on our international website in English, German and Spanish language, during a year, based on your press releases and photos which are provided by your side

Price: 1,500 EUR p.a.

### Basic package:

- Your event presentation in English language
- up to 2 information updates in your section during the year
- each additional editorial change at 100 EUR
- 1 online article about your polo event on our international website in a language of your choice, during a year, based on your press releases and photos which are provided by your side

Price: 1,000 EUR p.a.