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Reto Gaudenzi, VP of the Board and CEO, Dr Piero Dillier, President of the Board, Arnd Küchel, Member of the Board of Evviva Polo St. Moritz AG.

## THE SPIRIT OF ALLEGRA!

“Allegra!” is an age-old greeting in the Romansh language that the locals here use to hail each other. It does not translate literally into “hello” or “good day”; rather, Allegra means “be joyful!”. No wonder: The people of St. Moritz have good reason to be happy. They live in one of the most beautiful valleys on earth.

Sport is intrinsic to St. Moritz, more so than in any other top destination. St. Moritz was twice host to the Olympic Winter Games and in 2017 it will be host to the Alpine Ski World Championships for the fifth time. Bobsleigh was invented here, and the international horseraces on the frozen lake go back to 1907.

What stands out in St. Moritz is the unique combination of competition and life-style. Whether on the frozen lake, at the bob-run, or on the famous Corviglia mountain, food and drinks will be exquisite and lounging in the sun de rigueur. The Snow Polo World Cup, too, is a pleasing blend of sports and savoir-vivre.

St. Moritz is the birthplace of snow polo: the first-ever tournament on snow took place on the frozen lake of St. Moritz in 1985. Ever since, world-class polo players have been flocking together annually from all corners of the earth to compete for snow polo’s most coveted prize, the legendary Cartier Trophy. Here, too, the “Spirit of Allegra” is omnipresent: the Snow Polo World Cup St. Moritz offers top-class polo, haute cuisine, and superb entertainment in the five-star hotels, bars and clubs of this sophisticated spot in the Swiss Alps.

Allegra! We are proud to say. Welcome to the Snow Polo World Cup St. Moritz 2016. •

DR PIERO DILLIER, RETO GAUDENZI, ARND KÜCHEL – THE BOARD OF EVVIVA POLO ST MORITZ AG, DR THOMAS RINDERKNECHT, PETER A. C. BLUM, COUNSELORS



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Review 06



St. Moritz 32

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# 2015 MATEVA REVIEW

Thrilling, very fast  
and just breathtaking.  
2015 St. Moritz was  
unforgettable.

BY STEFANIE STÜTING  
PHOTOGRAPHY SWISS IMAGE







James Harper of team Badrutt's Palace Hotel.



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1 Pepe Riglos of Swiss team Trois Pommes is dribbling the ball in the air 2 Cartier fighting for every goal 3 In front: Richard Le Poer Beresford of team Badrutt's Palace Hotel 4 Team Cartier chasing the next goal.



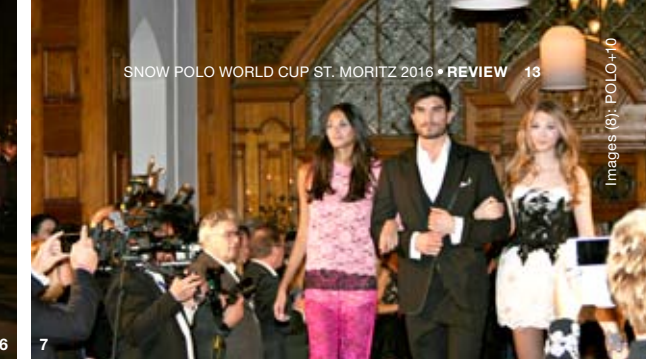




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5 Tito Gaudenzi 6+7 Fashion Show at the Badrutt's Palace Hotel 8 Mrs. and Mr. John Wright (HPA) 9 Lando Simonetti, his wife and Enrico Roselli (La Martina) 10 Piero Dillier (FIP Europe and President of the Evviva AG) 11 Players presentation 12 Tony D'Aurelio, Christian Dunkelberg with Christina Holle and Irina Gaudenzi 13 Tuky Diaz Alberdi with Maria Lia and Luis Garrahan 14 Team Trois Pommes: Cédric Schweri, Pepe Riglos and Thomas Wolfensberger 15 Adrian Laplacette and Thomas Rinderknecht.



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With a sensational 10-2.5 win over Team BMW, Team Cartier won the 31<sup>st</sup> Snow Polo World Cup 2015 in St. Moritz. Winning the tournament for the third time in a row, Team Cartier completed the hat trick. The 6-goaler Chris Hyde from England scored his team to victory; there was no way past him. Hyde plays with a 9-goal arena handicap in England, making him one of the world's best arena players. Chris Hyde, paired with a superb horse and displaying superior tactical skill, his Australian team captain Jonathan Munro Ford and the two English team mates Max Charlton and Jamie Morrison had but one aim – winning. Overall, an overwhelming victory for Team Cartier. "Reto Gaudenzi won the St. Moritz tournament five times – we want to repeat that," said Guillaume Alix, Managing Director of Cartier Switzerland.

After the game, polo pro Chris Hyde, playing for the winning team and scoring five of the final's ten goals, praised the high level of the tournament. "The conditions were superb – today and yesterday, that's the best I've ever played on."

Brilliant sunshine and prickling minus temperatures showcased the last day of the Snow Polo World Cup in St. Moritz. The tournament was a great success with the public – more than 12,000 spectators attended the games. The debut of Reto Gaudenzi's new organising team was a success. "We worked hard and were faced with difficult weather conditions during the preparations. Today, we are proud to have made it a perfect success; it was simply sensational. That was St. Moritz at its best, and we will be back next year."





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# THE GOLDEN BOOK

More than 30 years ago the first polo tournament on snow ever was held on the frozen Lake St. Moritz. Since then many polo players have fought for the coveted trophy, which was won most often by Reto Gaudenzi, Alejandro Díaz Alberdi and Chris Hyde. An overview of the previous winners of the Snow Polo World Cup St. Moritz.

BY HALINA SCHMIDT PHOTOGRAPHY SWISS IMAGE

## 2015

### Team Cartier

- 1 Jonathan Munro Ford
- 2 Max Charlton
- 3 Jamie Morrison
- 4 Chris Hyde

## 2014

### Team Cartier

- 1 Jonathan Munro Ford
- 2 Max Charlton
- 3 Chris Hyde
- 4 Hissam Ali Hyder

## 2013

### Team Cartier

- 1 Jonathan Munro Ford
- 2 Max Charlton
- 3 Nacho Gonzales
- 4 Chris Hyde

## 2012

Cancelled for the first time in history due to insufficient ice thickness.

## 2011

### Team France

- 1 Francois Le Barazer
- 2 Oscar Mancini
- 3 Oli Hipwood
- 4 Nacho Gonzales

## 2010

### Team Cartier

- 1 Saeed Bin Draï
- 2 Rob Archibald
- 3 John Paul Clarkin
- 4 Glen Gilmore

## 2009

### Team Bank Julius Bär

- 1 George Milford Haven
- 2 José Donoso
- 3 Pablo MacDonough
- 4 Richard Le Poer

## 2008

### Team Brioni

- 1 Guy Schwarzenbach
- 2 Nacho Gonzalez
- 3 John Paul Clarkin
- 4 Jonny Good

## 2007

### Team Brioni

- 1 Charlie Hanbury
- 2 Eduardo Novillo Astrada
- 3 Milo Fernández Araujo
- 4 Guy Schwarzenbach

## 2006

### Team Cartier

- 1 Adriano Agosti
- 2 Jaime Huidobro
- 3 Jack Baillieu
- 4 Jonny Good

## 2005

### Team Maybach

- 1 Simon Holley
- 2 Chris Hyde
- 3 Nacho Gonzalez
- 4 Alejandro Díaz Alberdi

## 2004

### Team Larchmont

- 1 Marek Dochnal
- 2 Juan Martin Nero
- 3 Alejandro Díaz Alberdi
- 4 Jack Kidd

## 2003

### Team Bank Hofmann

- 1 Piero Dillier / Thomas Rinderknecht
- 2 Lucas Labat
- 3 Ignacio Tillous
- 4 Christian Berat

## 2002

### Team Dynergy

- 1 John Manconi
- 2 Satnam Dhillon
- 3 Carlos Solari
- 4 Alejandro Díaz Alberdi

## 2001

### Team Cartier – St. Moritz

- 1 Adriano Agosti
- 2 José Donoso
- 3 Cody Forsyth
- 4 Chris Hyde

## 2000

### Team Cartier – St. Moritz

- 1 Adriano Agosti
- 2 Cody Forsyth
- 3 Satnam Dhillon
- 4 Marco di Paola

## 1999

### Team Pommery– Ghantoot

- 1 Abu Dhabi
- 1 Nasser Al Daheri
- 2 Luis Escobar
- 3 Hugo Barabucci
- 4 Thomas M. Rinderknecht





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## 1998

### Team Cartier

- 1 John Manconi
- 2 Horacio Fernández Llorente
- 3 Alejandro Díaz Alberdi
- 4 Bryan Morrison

## 1997

### Team Cartier

- 1 John Manconi
- 2 Horacio Fernández Llorente
- 3 Alejandro Díaz Alberdi
- 4 Francis-Michael Claessens

## 1996

### Team Cartier

- 1 John Manconi
- 2 Horacio Fernández Llorente
- 3 Piki Díaz Alberdi
- 4 Francis-Michael Claessens

## 1995

### Team Trois Pommes – Las Leñas

- 1 Piero Dillier
- 2 Adriano Agosti
- 3 James Lucas
- 4 Tomás Fernández Llorente

## 1994

### Team Pommery – Las Leñas

- 1 Piero Dillier
- 2 Adriano Agosti
- 3 Tomás Fernández Llorente
- 4 Martín Orotzo

## 1993

### Team Pommery – São Paulo

- 1 Piero Dillier
- 2 Adriano Agosti
- 3 James Lucas
- 4 Tomás Fernández Llorente

## 1992

### Team Bernie's – St. Moritz

- 1 Reto Gaudenzi
- 2 James Lucas
- 3 Adrian Laplacette
- 4 Mario Zindel

## 1991

### Team Revlon – Palm Beach

- 1 Franco Pellegrino
- 2 Michael Tarnopol
- 3 Christian Laprida
- 4 Vlad Antoniad

## 1990

### Team Pommery – Milano

- 1 Colin Emson
- 2 Franco Pellegrino
- 3 James Lucas
- 4 Martín Orotzo

## 1989

### Team Audi – St. Moritz

- 1 Mario Zindel
- 2 Reto Gaudenzi
- 3 Alfonso Pieres
- 4 Adrian Laplacette

## 1988

### Team Audi – St. Moritz

- 1 Mario Zindel
- 2 Reto Gaudenzi
- 3 Adrian Laplacette
- 4 Yvan Guillemin

## 1987

### Europe Selection

- 1 Oliver Ellis
- 2 Orazio Annunziata
- 3 Franco Piazza
- 4 Yvan Guillemin

## 1986

### Europe Selection

- 1 Reto Gaudenzi / Orazio Annunziata
- 2 Vlad Antoniad
- 3 Yvan Guillemin
- 4 Paul Withers

## 1985

### Team Cartier – St. Moritz

- 1 Reto Gaudenzi
- 2 Orazio Annunziata
- 3 Gianni Berry / Vlad Antoniad
- 4 Yvan Guillemin



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# TEAM CARTIER

Team Cartier who won the snow polo World Cup in St. Moritz 2015 was made up of one of the strongest snow polo teams ever seen on the famous lake.

BY JAN-ERIK FRANCK PHOTOGRAPHY SWISS IMAGE

Not only did it feature some of the world's best players such as Jamie Morrison, who is no stranger to St. Moritz, but also one of only two arena 10-goalers Chris Hyde aka "the prof", who set a new record by winning this prestigious tournament three times in a row. Polo, as those who play it well, know that it's a team sport and Max Charlton, who I've known since he was a young boy, was instrumental in ensuring that team Cartier won this year. Max who also plays for England and gave a superb display of his extraordinary talent. Chris will be back in St. Moritz in 2016 alongside Nacho Gonzalez who has also won there in the past and with new patrons Spencer McCarthy and Charlie Wooldrige will be a very hard team to beat. Watch this space ...

[www.cartier.com](http://www.cartier.com)



They did the hat trick in 2015: The Australian teamcaptain Jonathan Munro Ford (0) with Max Charlton (7), Jamie Morrison (3) and Chris Hyde (6) from England.





## THE SECRET OF TROIS POMMES

TROIS POMMES — TOM FORD — MEN & WOMEN  
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# SNOW POLO HISTORY

St. Moritz is the cradle of snow polo. Polo was played on snow for the first time here in the Engadin over 30 years ago. Ever since, the glittering chukkas have enjoyed growing popularity around the world. POLO+10 presents a chronology of the “white sport”.

BY KATRIN LANGEMANN PHOTOGRAPHY SWISS IMAGE

Who invented it? The answer to this question is an oft-repeated one: a Swiss. It's not for nothing that the alpine country is a world leader in innovation (according to the Global Innovation Index). Nowhere else in the world are so many patents registered per head as in Switzerland. Without major mineral resources and terrain that is difficult to master for agricultural use, the Swiss have no other choice than to focus on their intellectual capacities. The Swiss propensity to invent is legendary. We can thank it for many things, including muesli, milk chocolate, velcro fasteners, blenders, sugar cubes, garlic presses and of course the Swiss pocket knife. It's no wonder then that the Swiss decided to inject the centuries-old sport of polo with new impetus in the mid-80s: in 1985, initiated by Engadin native Reto Gaudenzi, the first polo tournament on snow took place. It was a huge success and the start of a global triumphal march.

Today, over 30 years later, the Snow Polo World Cup St. Moritz is not only one of the most prestigious polo tournaments in the world, but snow polo is one of the most popular types of polo and attracts some of the highest numbers of spectators – and was also the inspiration for beach polo in 2004. Each year new locations are added to the agenda and inspirational snow polo is played around the globe in the most renowned

and popular winter sports locations and polo destinations. After the success of St. Moritz, the first spin-off match took place four years later in the Italian town of Cortina d'Ampezzo. As in Engadin, a frozen lake served as the pitch in the Dolomites – on Lago di Landro to start with, then Lago di Misurina. The oldest snow polo tournaments include the Polo Masters in France's Megève, the World Snow Polo Championship in north America's Aspen, Colorado, and the Snow Polo World Cup Kitzbühel in Austria. In 2011, the Snow Polo World Cup in China's Tianjin became Asia's first and so far only snow polo tournament. Polo has also been played on snow in Argentina, Poland, Slovakia, Russia, Spain, Germany, Canada and the Czech Republic.

Not all snow polo locations are played in permanently – but St. Moritz is one that is. The tournament has only had to be cancelled once in its long history. In 2012 it was simply not cold enough and the lake was not adequately frozen through. In 2015, the Snow Polo World Cup St. Moritz celebrated its 30<sup>th</sup> anniversary – with its founder as the new organiser. Reto Gaudenzi, who organised the tournament for its first 15 years and won it five times, returned to his roots this past year and took on the responsibility for organising the event with his team and Evviva Polo St. Moritz AG.



## Passion and Precision

We are proud to be a sponsor at the Snow Polo World Cup St. Moritz 2016.

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*Passion to Perform*



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Polo has been played on snow and ice for over 30 years. Where is and was it played? A look at the history books of snow polo (extract):

### 1985

- St. Moritz Polo World Cup on Snow, St. Moritz / Switzerland

### 1989

- Cortina Winter Polo, Cortina / Italy<sup>3</sup>

### 1996

- Polo Masters, Megève / France

### 2000

- World Snow Polo Championship, Aspen / USA

### 2003

- Snow Polo World Cup, Kitzbühel / Austria

### 2004

- Russian Snow Polo Cup, Moscow / Russia

### 2005

- Snow Polo, Klosters / Switzerland<sup>2</sup>

### 2007

- Snow Polo Cathedral, Cerro Catedral / Argentina

### 2008

- Snow Arena Polo World Cup, Courchevel / France<sup>1</sup>

### 2009

- Polo Masters, Val d'Isère / France<sup>3</sup>
- Argentina Snow Cup, Chapelco / Argentina

### 2010

- Snow Polo Cup, Sierra Nevada / Spain\*

### 2011

- China Snow Polo World Cup, Tianjin / China
- Polo Masters, Courchevel / France<sup>3</sup>

\*so far a unique event, <sup>1</sup> was last time played in 2009, <sup>2</sup> was last time played in 2012, <sup>3</sup> was last time played in 2014. All information is supplied without guarantee.



# THE HEROES OF BAKU

Team Azerbaijan was the surprise winner of the 1<sup>st</sup> FIP Arena European Championship in Baku. In December Azerbaijan applied for the FIP Polo World Championship 2020.

BY STEFANIE STÜTING PHOTOGRAPHY POLOLINE



The Azeri team (left) remained unbeaten throughout the whole tournament.





# AZERBAIJAN

September 8<sup>th</sup> – 11<sup>th</sup> 2016

## ARENA POLO WORLD CUP 2016





[www.worldpolo.com](http://www.worldpolo.com)



1 Winner team Azerbaijan after the thrilling final 2 Positive support and many congratulations came from the official host, General Elcin Guliyev, President of Equestrian Federation of Azerbaijan Republic (ARAF), and his guests 3 Bahruz Nabiyeu, Secretary General of Equestrian Federation of Azerbaijan Republic 4 Overwhelming atmosphere after the victory of team Azerbaijan.

A true polo thriller: after team Azerbaijan remained unbeaten throughout the tournament, Silvestre Garros, Elchin Jamalli and Tarlan Gurbanaliyev from the Azerbaijan team also won against their final opponents Germany with the very close score of 6-5. The match was exciting right up until the last seconds of the fourth chukka. Patrick Maleitzke, Philipp and Oliver Sommer and Niklas Steinle were more than worthy opponents and it was anyone's guess as to who would end up in the leading position here at the Elite Horse and Polo Club Bina.

From 4-12 September 2015, six teams from Germany, Ireland, Switzerland, Italy, Spain and a host team from Azerbaijan competed against each other and fought to win the title of the 1<sup>st</sup> FIP Arena Polo European Championship

Azerbaijan. The tournament was organised by World Polo GmbH together with the Equestrian Federation of Azerbaijan Republic (ARAF). Following the Arena World Championship, Reto Gaudenzi from World Polo was appointed the ARAF's official representative in international polo circles by General Elcin Guliyev (President of ARAF). Gaudenzi: "We've experienced great sport and friendship in exciting competitions here. The high number of spectators meant that the atmosphere at the edge of the field was lively. Many thanks to the players and trainers for their cooperation in the name of polo". The Arena Polo World Cup will take place in Baku again in 2016, when four teams will take part in the four-day event. Reto Gaudenzi, who also organises the world-famous Snow Polo World Cup in St. Moritz, aims to foster links between the two unique locations



open your world



5 Match Italy against Ireland 6 General Elcin Guliyev (ARAF) with Reto Gaudenzi (World Polo) 7 Christina Schockemöhle (World Polo) with her husband Alexander.



#### RANKING:

##### 1<sup>st</sup> Team Azerbaijan

Elchin Jamalli  
Tarlan Gurbanaliyev  
Hasanov Rashad  
Silvestre Garros

##### 2<sup>nd</sup> Team Germany

Patrick Maleitzke  
Oliver Sommer  
Philipp Sommer  
Niklas Steinle

##### 3<sup>rd</sup> Team Ireland

James Connolly  
Siobhan Herbst  
James Kennedy Jr.  
Keelan McCarthy  
Patrick Ephson

##### 4<sup>th</sup> Team Spain

Marcos Álvarez Talegón  
Alvaro Álvarez Talegón  
Antonio Ayasa Guix  
Luis Benjumea Llorente

##### 5<sup>th</sup> Team Switzerland

Luca Zindel  
Cedric Schweri  
Tito Gaudenzi  
Fabio Meier

##### 6<sup>th</sup> Team Italy

Franco Piazza  
Oscar Caronna  
Giordano Magini  
Gianluca Magini

of Baku and St. Moritz. "We will host a glamorous and traditional St. Moritz Night in Baku". The legendary hotel Badrutt's Palace in St. Moritz will also offer a special package during the Snow Polo World Cup, which will take place from 30 January to 1 February 2016. In December 2015, Azerbaijan applied to the General Assembly of FIP in Buenos Aires to host the European Polo Championship 2018 on grass and also the World Championship 2020 on grass. "The construction of four new full-size polo fields is already in full swing", says Reto Gaudenzi. Two polo fields will be built in Baku and two in the city of Gebele, which has a 1500 metre difference in altitude compared to the Azerbaijani capital. The horses will be better able to cope with the climactic conditions there during the hot summer months. The new polo school in Baku is continuing its work and aims to train even more Karabakh horses for polo.

Azerbaijan is the cradle of polo and in September 2013, polo returned to Baku with the Grass Arena Polo World Cup Azerbaijan. A glittering debut for Gaudenzi and his team. Back then, the exceptionally high prize money ensured that the chukkas were hotly contested and very exciting. In December 2014, the Federation of International Polo (FIP) approved Azerbaijan's application at its General Assembly to host the 1st FIP Arena Polo European Championship in the history of international polo in 2015. In this session, Engadine-native Reto Gaudenzi and his friend Dr Piero Dillier, who has represented the European chapter of FIP for many years and who is also President of Evviva AG, which hosted the snow polo tournament in St. Moritz, were given another honour: both were named "Lifelong FIP Founder Ambassadors".



# THE HOME OF WINTER HOLIDAYS

More than 150 years ago, the idea of winter holidays was born in St. Moritz. Today the resort town in the Engadine valley is one of the most famous winter holiday destinations in the world.

---

BY HALINA SCHMIDT





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On the right: the famous Cresta Run, which opens shortly before Christmas and closes at the start of March.

In 1864, the St. Moritz hotelier Johannes Badrutt made a bet with his English summer guests: He claimed that due to the high number of sunny days the winter months are more agreeable in the Engadin than in England with its cold and wet winter. To convince the doubting guests he invited them back to his hotel that winter, so they could experience it for themselves. If they still weren't convinced, he promised to cover their travel expenses. The rest is history: The British guests were delighted with the sunny winter in the Swiss Alps, and so the winter holiday was born.

Today St. Moritz, which is located on the southern side of the Alps at 1,856 metres above sea level in between Zurich, Milan and Munich, is one of the most famous winter holiday destinations in the world. The legendary St. Moritz sun shines on average for 322 days of the year, attracting tens of thousands of visitors to come to the Upper Engadin lakes district. A wide range of winter sports activities awaits the guests, highlight is the famous Cresta Run. Hurling down an ice track with a length of 1,214 meters head-first definitely is an experience you

will never forget. The average speed of the best riders is around 90 km/h, with top speeds on the lower half of the run reaching up to 140 km/h. Attention: Women are not allowed to use the run, except on the very last day of the season.

In summer, numerous sports activities such as mountain biking, hiking, sailing & rowing, golf and tennis guarantee that the guests will not suffer from boredom. Furthermore, events throughout the whole year such as the St. Moritz Gourmet Festival, Engadin Snow Golf Cup or Cricket on Ice ensure variety in case someone needs a break from physical activity. Engadin also has a history of hosting major events: two Winter Olympic Games (1928 and 1948), soon-to-be five Skiing World Championships (2017) and Europe's first ever Snowboarding World Championships (1987) are testament to this proud tradition. And yet: St. Moritz originally rose to prominence due to its mineral springs, which have been attracting visitors for around 3,000 years.

[www.stmoritz.ch](http://www.stmoritz.ch)



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## LA MARTINA, A TRUE PASSION FOR QUALITY

The Argentinian brand, leader in polo technical equipment, introduces its brand new collection.



La Martina is an Argentinian brand, born in 1985. Leader in polo technical equipment, La Martina also produces premium quality leisurewear and accessories.

Known especially for its sports wears apparel, the La Martina style is now changing: new point of reference being the new generations and their needs. The current collection aims to win the style and history of La Martina with traditional English tailoring. This is an ideal partnership, based on a passion for both fashion and for the game of polo. Small original details, surprising outfit combinations and high quality fabrics are the elements that define the La Martina style.



A. "Alejandra Bag"  
Contemporary and sophisticated with its neat lines and light gold hardware finishing, it gives new interpretation to the origins of the accessories that lie in the saddlery world, displaying a 3D piping and a pendant stirrup.

B. Derby in Ash grey toledo leather and beige textile with bicolor sole in extralight EVA material, that gives the shoes an extreme lightness. Detail of the embroidered horses on the lateral upper and of the «wingtip» decoration at the toe cup. Embossed La Martina writing on the heel.



Official Supplier to more than 100 polo tournaments all over the world, LM has supplied Eton College, Harvard, Yale College, Oxford University and many others with team shirts and polo equipment (Below: St. Moritz 2015 Tournament).





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Jan-Erik Franck, René Müller (he auctioned off a watch, which was provided by Daniel Strom) and Stefan Locher.

## POLO WITH A HEART

Charity project in aid of children and teenagers with cancer and their parents. One of its supporters is Evviva Polo St. Moritz AG, the event organiser of the Snow Polo World Cup St. Moritz.

BY KATRIN LANGEMANN PHOTOGRAPHY MARCEL SAUDER

In May 2015, Thomas Fedier, President of the Swiss Polo Association, and Cédric Schweri set up the charity project "Polo mit Herz" ("Polo with a heart"). The aim and purpose of the charitable association is to promote and support the spiritual and financial well-being of children and teenagers with cancer in need and their parents. The project was launched during the Pollo Cup at the Legacy Polo Club. Evviva Polo St. Moritz AG also engaged in the auction. The event organiser of the Snow Polo World Cup St. Moritz donated a weekend in St. Moritz. The proceeds of the auction added up to an amount of 15,000 CHF in favour of the foundation. Following the Pollo Cup, this year "Polo mit Herz" was also present at two smaller events for the



At the top: Model Sylwina Annina and Cedric Schweri, at the bottom: Award ceremony of the 2015 Pollo Cup at Legacy Polo Club.

magazines "Maxim" and "Lawstyle". A five-figure sum has been raised already. Fedier is extremely pleased about the positive feedback: "We have been welcomed with open arms everywhere and have been extremely impressed by the generosity of donors."



*Why Compromise?*

## »KASPERSKIAN CAVIAR IS PLEASING TO BOTH THE EYE AND THE TONGUE«

### An interview with Peter Brabeck-Letmathe

*Peter Brabeck-Letmathe managed the Nestlé Group from 1997 to 2008, first as a delegate of the Board of Directors, then as President and delegate of the Board of Directors. Since 2008, he has exclusively been President of the Board of Directors at Nestlé AG.*

#### You source Kasperskian caviar from living sturgeons. Is this a new method?

The caviar used in our main "Caviar with Life" range is sourced from living sturgeons. Similar methods are already used elsewhere. KASPERSKIAN AG, however, has one of the most modern plants in the world and does not use any additives in its caviar, only salt. This means that our caviar is completely natural and pure. Caviar has a long history rich in tradition. In order to meet the highest quality standards, the utmost care and precision is key. KASPERSKIAN caviar is procured under strict controls by highly-qualified specialist staff who take the greatest care with our products and each individual sturgeon. Making caviar is a traditional craft, an art.

#### Where are the sturgeons bred and kept?

Our sturgeons are reared in Switzerland in the beautiful canton of Valais. More precisely, they are reared in Susten, a town surrounded by luxury ski resorts such as Crans Montana, Zermatt and Saas Fee.

#### What differentiates Kasperskian from other caviar producers?

KASPERSKIAN caviar is completely natural and pure. No additives, just salt. Our main product line "Caviar with Life" comprises products that do not require sturgeon to be killed. Thanks to our exclusive methods and latest technologies, our fish enjoy a

long life. We also place great importance on sustainability – we have one of the largest solar plants in Switzerland installed on the roof of KASPERSKIAN AG, for example, and are self-sufficient. The sturgeon is a truly exceptional animal that is sadly now threatened by extinction. At KASPERSKIAN, we focus on this issue with heart and soul. Our fish even enjoy underfloor heating – this enables us to regulate the water temperature for the various age groups so that our sturgeons feel as happy as possible. All our fish are given a name and can – as part of the fish partnership – even be "leased". In this way, you always get very personal caviar – from your own personal sturgeon, "Susi", "Conny" or "Chantal". At KASPERSKIAN AG in Susten, we also have a very nice event location where events take place – including individual ones at customer request.

#### What type of experts work for Kasperskian?

The KASPERSKIAN team is international. Our CEO is Swiss. The "Caviar Master" comes from Russia and she has a doctorate in this field. The "Fish Master" is German, has an MBA in aquaculture and specialises in sturgeon. The finance head at KASPERSKIAN is from China and studied in Germany. Marketing, sales and communication is managed by an Austrian who did a doctorate in England. There



*Peter Brabeck-Letmathe  
President of the Board of Directors of Nestlé AG*

are also of course plenty of Swiss people here. So it's a mixed team that combines a passion for these exceptional animals with a love of caviar.

#### In which countries is your product sold?

We plan to make KASPERSKIAN caviar global. We'll start with the European market and gradually – either directly or with partners – expand to other markets.

#### What characterises the high quality of Kasperskian caviar?

With our caviar, each pearl is unique and it "shines". KASPERSKIAN caviar also has a very pleasant taste – not too intense, just right. Our "Caviar with Life" enjoys the distinction of having much larger pearls.

*KASPERSKIAN caviar is pleasing to both the eye and the tongue.*

## CAVIAR. PURE. HANDCRAFTED WITH DEDICATION.

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### KASPERSKIAN AG

In the picturesque canton of Valais (Switzerland) our sturgeons are raised in the heart of the Alps. Pure waters, excellent food and the efforts of our top qualified experts are reflected in our caviar's quality: KASPERSKIAN "Caviar with Life" is 100% natural and pure. Handcrafted with dedication.

### EXCLUSIVE EVENTS

At our headquarters in Susten, we offer the possibility to experience KASPERSKIAN "with Life" – LIVE. A large event room, splendid festivities combined with culinary pleasures make your visit at KASPERSKIAN unforgettable.

### PRIVATE EVENTS

We can organise your own personal event in line with your requirements. Whether sparkling corporate events, intimate family celebrations – or quite simply a special celebration for a special occasion, the KASPERSKIAN team would be happy to help with ideas, advice and support.

*More information is available on our KASPERSKIAN website.*

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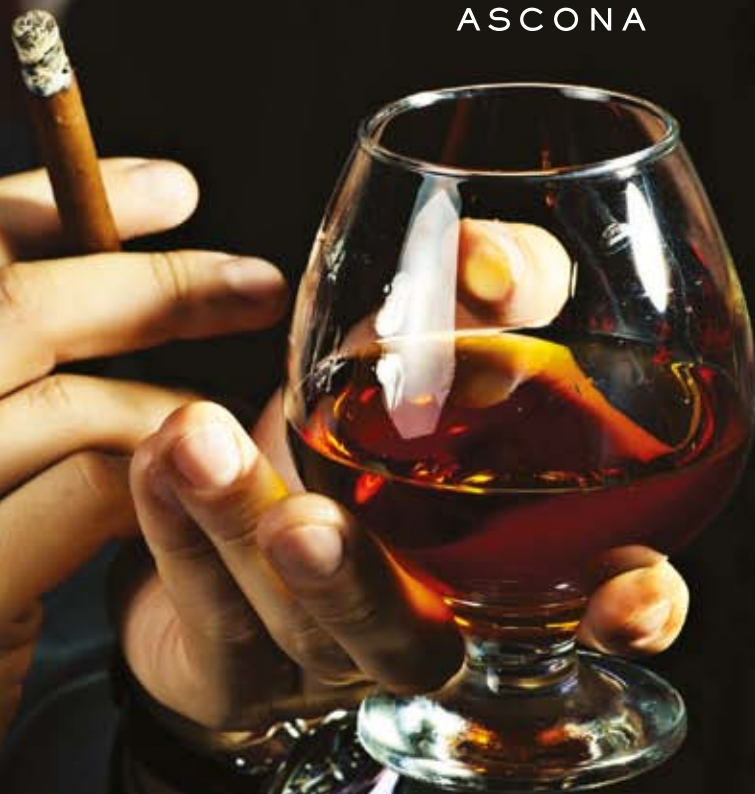






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PHOTOGRAPHY THE DORCHESTER

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SNOW POLO WORLD CUP ST. MORITZ 2016 • PORTRAIT 45



## PHOTO ARTIST **IRINA KAZARIDI**

A few years ago, Russian Irina Kazaridi started her career as an international photographer. Since then she travels the world to shoot the “behind the scenes moments” of polo. In St. Moritz she presents an exhibition of her work at the VIP tent.

PHOTOGRAPHY IRINA KAZARIDI

Irina Kazaridi, a fine photographer who was an artist since childhood & studied art in St. Petersburg before going to the European Institute of Design in Milan. She has exhibited different shows in various cities around Russia, Europe & Dubai. Including “Persistence of Vision”, a series of seascapes photographed over a period of time, “Light Frequency”, a series about yachts at night. She has a pure talent for photography in all its variety.

Her passion for horses and polo is reflected in her latest collection. She has travelled all over the world from Monaco, St Tropez, St Moritz, Spain, Argentina, Dubai and Palm Beach to complete her polo collection and has succeeded to focus not only on the game and the horses

but also on the human aspect of the sport taking beautiful pictures behind the scenes. Irina is moving freely around the polo field as she works with her Nikon D800 only. Her work differs from sports photography as she puts her eye on the interaction between the polo player and the horse. It is not the best action shot she is looking for but to give a human and emotional touch to her images. Irina travels the world to capture the small and big stories behind the scenes. Horses, players, audience – for Irina Kazaridi it is the drama and majestic grace of that trinity that counts.

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# POLO RULES

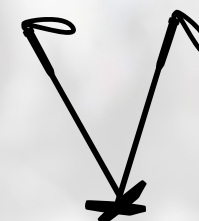
With knowledge of the basic rules, even a newcomer to polo can partake in the action on the field. On this page you will find some basics of the fast sport of polo at a glance.

PHOTOGRAPHY SWISS IMAGE



### LINE OF THE BALL

The line of the ball and the right-of-way make up the fundamentals of the game. The line of the ball is the imaginary path the travelling ball is expected to take. This line may not be crossed by the opponent. A player who is going straight after a ball he has hit, or the first player to swing into the line of a rolling or flying ball, without hampering the others, may not be intercepted by any other player as this could harm the player or the pony.



### HOOING

Hooking is a common defensive play. It means that a player can block the swing of the opponent by using his or her mallet to hook the mallet of the opponent swinging at the ball. A player may hook only if he or she is on the side where the swing is being made or directly behind an opponent. The most important rule in polo is always the safety of the horse!



### CHANGE OF SIDES AFTER EACH GOAL

One of the most important rules: the teams change sides after each goal. This rule stems from the hot and sunny colonies in India, where polo was played in the evening due to the high temperatures during the day. As the sun is low in the evening, it was a considerable disadvantage to play against the sun.



### THROW IN

The "Throw In" is performed after each goal. Both teams line up at the halfway line of the pitch, facing the umpire, respectively in the direction of the opponent's goal. The umpire throws the ball between the two teams to resume play. "Throw Ins" may also occur during the match or at the start of each chukka, always in place where the previous chukka has ended.





# A PASSIONATE SNOW POLO CHEF

The renowned St. Moritz chef Reto Mathis has been pampering the guests of the Snow Polo World Cup for many years. This year, culinary delights from the Alpine region will be awaiting them on the lake of St. Moritz.

PHOTOGRAPHY ALEXANDRA PAULI

“By offering a wide selection of reasonably priced dishes, local inhabitants as well as out-of-town guests will be delighted equally,” the experienced catering expert says. At the 2016 Snow Polo World Cup he will provide Alpine delicacies in cooperation with regional producers of Engadin specialties such as high-end butcher and manufacturer of speciality cured meats Hatecke, the cheese maker Senneri Pontresina and the bakery Allenspach St. Moritz as well as with partners such as the renowned confectionery manufacturer Confinerie Sprüngli from Zurich. At St. Moritz’ local mountain Corviglia, 2,486 metres above sea level, Reto Mathis directs seven different

restaurants under the umbrella of Mathis Food Affairs for more than 20 years and organises top events such as the St. Moritz Gourmet Festival or the St. Moritz Music Summit.

Snow polo tournaments are a matter close to his heart: it was Reto Mathis that catered for the first guests at the world premiere in 1985. In the past year, the official Snow Polo Bar was opened at his restaurant Cascade, down in the town of St. Moritz, where the polo family comes together for a meet & greet. •

Current news and further information on [www.mathisfood.ch](http://www.mathisfood.ch)



# PUBLIC CATERING

Glittering snow and high-quality polo – plus the sparkling champagne atmosphere of the Engadine on a brilliantly sunny day at the end of January. It should come as no surprise that the culinary side of things was so well taken care of.

PHOTOGRAPHY SWISS-IMAGE.CH/CHRISTOF SONDEREGGER

A whole range of local, exclusive gastronomy businesses were present in the public area of the frozen Lake St. Moritz with their delicacies. Guests were offered culinary treats in four tents, two of which were open and two covered.

Famous names will once again be among the caterers for the Snow Polo World Cup St. Moritz in 2016. The Hotel Laudinella, Carlton Hotel, Hotel Crystal and Kulm Hotel have confirmed

their participation. This means that the best hotels in St. Moritz will join forces under the leadership of Badrutt’s Palace Hotel to set a culinary benchmark. Gourmets quickly feel at home in the Badrutt’s Palace Hotel: six exclusive restaurants await guests, three of which are located outside the hotel in the cosy “Chesa Veglia”, one of the oldest farmhouses in St. Moritz. •

[www.badruttspalace.com](http://www.badruttspalace.com)





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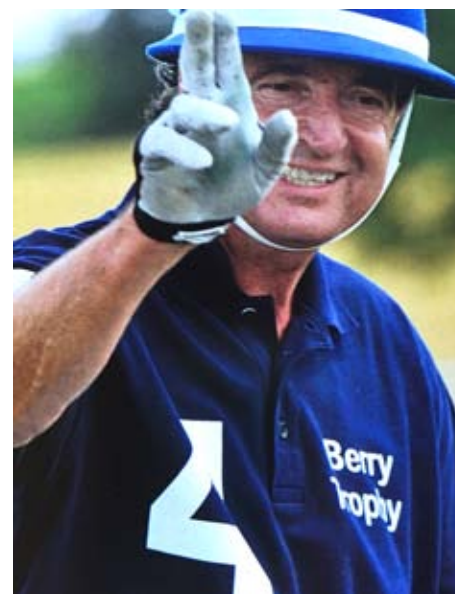
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see our video



### THE POLO VIRUS WOULDN'T LEAVE HIM

In 1983, Gianni was a member of the first-ever Swiss national polo team. Together with Niki Hahn and Umberto Gasche, we played against Spain in Barcelona, and to everyone's surprise, we beat the Spanish – who had completely underestimated us – by 7-6. We celebrated for two straight days in Barcelona, and one more night upon landing at the airport in Zurich, where Rolf Kressig had organised a VIP reception for us – straight off the plane.

After that, we regularly played together as Swiss national team but never won a game again during those years. We played as the St. Moritz Team in Munich, Berlin and Argentina for a few years, joined by two professionals. One time, we even had an "all Engadine team" on the field: Gianni Berry, Arnd Küchel, Reto Gaudenzi and Gianni's brother Pepo Berry. Gianni was an elegant player: he favoured the no.1 position, at his peak, he reached a respectable handicap of +1.

In 1985, when we started the Snow Polo World Cup in St. Moritz, Gianni was my closest ally and friend, and we even won the world premiere! For many years, Gianni helped us organise the Snow Polo World Cup in different positions. He was always willing to help.

## RIDING OUT FOR HIS LAST CHUKKER

He was a natural master in hospitality and charm. Remembering Gianni Berry (1954-2015).

PHOTOGRAPHY E. BERRY

The polo virus wouldn't leave him: Gianni continued playing Low Goal in Zurich and remained a keen supporter of the sport in Switzerland. After the grass FIP European and the FIP World Championships were held in St. Moritz in 1993 and 1995 respectively, Gianni started a Low Goal tournament in the summer with some of his friends. He was there, among us, when we opened the Polo Bar at the Cascade in December 2014.

### GIANNI CELEBRATED LIFE

He was a natural master in hospitality and charm, his looks of a "Grande de España", his outgoing personality and his kind and respectful way of approaching people opened doors and hearts to him. Everybody loved Gianni. On the 3<sup>rd</sup> of July 2015, after a splendid dinner with his wife Eri and friends at his house in Sardinia, Gianni's heart suddenly stopped. Way too early, Gianni rode out for his last chukka. Our thoughts are with his family, loving wife and children.

We will miss you, Gianni Berry! Your open mind towards people and life, your joy and passion for polo, your broad smile. Thank you for everything, Gianni – we shall never forget you! Adieu and a revair in tschêl, Reto Gaudenzi and your polo friends all over the world! •

Gianni grew up in St. Moritz. His father was the first president of the St. Moritz Polo Club. In the early sixties, when St. Moritz hosted summer polo tournaments, five-year-old Gianni caught the polo virus that should never leave him again. Every kid played polo in those days: on bicycles or foot – destroying bikes and many a window – until school teachers had confiscated all the polo balls in the Engadin valley.

In 1978, Gianni came to Marbella to work as a trainee in the hotel I was running. We were young and lived the tough life of a hotelier and polo player: working hard, playing hard, and partying even harder. Gianni and I became part of the first-ever St. Moritz polo team with Andres Parlade and Canuto Errazurriz. In Sotogrande, we played polo every day; the horses were cheap as chips, some of them cast-offs from the bullfighting ring. But Gianni was a natural with horses.



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# PROGRAM

## Thursday, 28<sup>th</sup> January 2016

- 1.00 - 4.00 pm Polo training on the lake or on stables field
- 6.30 pm Players and sponsor presentation at Sunny Bar, Kulm Hotel, with cocktail party (by invitation only)
- 8.00 pm Players Dinner at Steffani (by invitation)

## Friday, 29<sup>th</sup> January 2016

- 10.30 am Press conference in VIP tent on lake
- 11.00 am Polo village opens
- 11.30 am VIP tent opens
- 12.00 pm **Polo game 1**  
**Cartier – Perrier-Jouët**
- 1.00 pm Prize-giving ceremony  
Maserati Cup
- 2.15 pm **Polo game 2**  
**Maserati – Badrutt's Palace Hotel**
- 3.15 pm Prize-giving ceremony  
Trois Pommes Trophy
- 4.30 pm Polo village and VIP tent close
- 7.30 pm Individual Dinners in St. Moritz

## Saturday, 30<sup>th</sup> January 2016

- 11.00 am Polo village opens
- 11.30 am VIP tent opens
- 12.00 pm **Polo game 3**  
**Badrutt's Palace Hotel – Perrier-Jouët**
- 1.00 pm Price-giving ceremony  
Lufthansa First Class Trophy
- 2.15 pm **Polo game 4**  
**Maserati – Cartier**
- 3.15 pm Price-giving ceremony Deutsche Bank  
Wealth Management Challenge
- 4.30 pm Polo village and VIP tent close
- 7.15 pm Cocktail reception lobby Badrutt's  
Palace Hotel (black tie)
- 8.00 pm The Snow Polo Night Gala Dinner  
Badrutt's Palace Hotel  
Tickets: [www.snowpolo-stmoritz.com](http://www.snowpolo-stmoritz.com)
- 11.30 pm Polo rocks the Palace (open end)  
King's Club, Badrutt's Palace Hotel

## Sunday, 31<sup>st</sup> January 2016

- 11.00 am Polo village and public area open
- 11.30 am VIP tent opens
- 12.00 pm **Final 3<sup>rd</sup> place: La Martina Cup**
- 1.00 pm Price-giving ceremony La Martina Cup
- 2.15 pm **Final Snow Polo World Cup St. Moritz:**  
**The CARTIER TROPHY**
- 3.15 pm Price-giving ceremony  
the CARTIER TROPHY
- 5.00 pm Polo village and VIP tent close for 2016
- 7.00 pm Farewell Party at the Polo Bar at  
Cascade Restaurant (by invitation only)



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# ARTISTS

They are professionals in their jobs for many years and guarantee an unforgettable atmosphere around the polo games on St. Moritz. Let us introduce the artists ...

BY STEFANIE STÜTING



Image: Ray Douglas

#### DJ RAY DOUGLAS

Ray Douglas has never thought much of puritanism when it comes to genre. He has played for world stars such as Jay-Z, Kanye and Jamiroquai and worked alongside greats such as Armand van Helden, Avicii, Jan Delay and Cut Killer. With his mix of house, R'n'B, hip hop, disco, 80s, 90s, rock, funk and soul, he is at home in the trendy clubs of Switzerland. He has been a guest DJ in hotspots from Istanbul and London to Moscow. He is also co-owner of a Zurich club and has been nominated every year since its inception for a Swiss Nightlife Award as best Open Format DJ. ●



Image: Bruno Torricelli

#### THE PEPE LIENHARD ORCHESTRA

The story of the Pepe Lienhard begins in 1958, when at age of 12, the young Swiss musician forms his first band. Today, the Pepe Lienhard Orchestra is Switzerland's most well known dance and show orchestra. They perform in the best clubs, hotels, concert venues and on TV across the European continent. In addition, Pepe Lienhard and his orchestra have become one of the most "in demand" supporting bands for many famous international singers Udo Jürgens, the most popular singer and song writer in the German speaking area, was his "client" over 38 years. ●



Image: Huw Lewis

#### HUW LEWIS DUO

are a really dynamic and fun live music entertainment. The band features two multi instrument performers; Huw Lewis and Oliver Deedario that can morph from a gentle acoustic rock combo to a full blown electric rock and roll band preferring to use their own skill and energy rather than playback or automatic keyboards. They forged their partnership playing to party crowds in Ibiza and ski resorts across the Alps. With a very broad repertoire centred on classic rock, soul and blues they will swing, disco or funk the party as the mood dictates. ●





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# THE UMPIRES

The Snow Polo World Cup St. Moritz will boast three experienced umpires – Tim Keyte, Oliver Ellis and Marcelo Garrahan. Who are these men in the black-striped shirts, who will be responsible for a level playing field and fair decisions? We present them to you.



Image: private

#### TIM KEYTE

Tim is a member of the HPA pro umpire group and is a serving member of the HPA umpiring and rules committee. In January 2012 he was appointed the Executive Polo Manager of the UK's oldest polo club: Cirencester Park Polo Club. Cirencester hosts one of the UK high goal tournaments, the Warwickshire Cup, along with many other fixtures during their summer season. Tim is active in polo for 40 years. "Polo is not only my profession it is also my passion, I have seen many changes in the 40 years I have been part of the sport".



Image: private

#### OLIVER ELLIS

Oliver started playing polo in The Pony Club in England and went on to play professionally for nearly 30 years, playing in teams which won the Gold Cup, the Warwickshire Cup, the Prince of Wales Cup and reaching a handicap of 6 goals. He was also Tournament Director and Chief Umpire at Cowdray Park Polo Club before becoming Polo Manager at Guards Polo Club for 10 years. During this time Oliver was also on the HPA pro umpiring team and has since umpired in many different countries around the world.



Image: private

#### MARCELO GARRAHAN

Marcelo comes from one of the biggest polo families in the world (maybe the greatest in number of players directly related). With 3 cousins and 3 nephews, who have won the Argentine Open various times. 5 members of this family have reached 10 goals. As a professional umpire for 20 years, Marcelo has umpired in more than 20 countries grass, snow and even beach polo, going up to the highest level possible, the Argentine Open. He also played polo in more than 10 countries reaching a handicap of 4 goals. It is his 3<sup>rd</sup> or 4<sup>th</sup> time in St. Moritz.



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# THE VOICE OF POLO

All of Europe knows him as the witty, sympathetic and competent voice of the sport of polo. Jan-Erik Franck is commentating on the snow chukkas in St. Moritz.

BY STEFANIE STÜTING PHOTOGRAPHY MATTHIAS GRUBER

"I'm sure polo is 90 per cent of my life these days. I've been a commentator at polo tournaments for the last eight years, I play myself, I teach, and I work with various clubs, mainly in England. Last year I went on 20 trips for polo work." Jan-Erik Franck was born in Düsseldorf in 1967. His German father and Dutch mother went to England in 1975 for professional reasons, which is why little Jan-Erik had already been attending an English kindergarten in Germany to be prepared for life in the U.K., which has been his home ever since.

Jan-Erik Franck: "I think a good commentator needs real passion, passion that fires people. And that's something you can hear in their voice. No, I've never practised, and I still don't,

even now. I think spontaneity is important, but it helps of course if you know a lot about polo. It's a very technical sport and things need explaining, and not just once. Polo is getting more and more open. The stigma of elitism is still there, but it's not quite as dominant as it was. Polo now attracts a much wider audience which really appreciates the sport."

In 2016 there will be 25 to 30 polo tournaments, Jan-Erik will give his voice and comments to. Rovinj at the beautiful Croatian coast of Istria will be a new spot on his agenda. "There are far more requests to commentate a polo venue, but I cannot follow every offer due to dates and timing." Enjoy Jan-Erik's polo know-how and British humor at St. Moritz.



# OVERVIEW MAP

The infrastructure on the lake provides a huge variety of culinary and entertaining offers. Find your way easily by one look at the overview map.

## GENERAL INFORMATION

Free access to the Piazza and the polo matches – including the public grand stands.

## POLO MATCHES

Friday - Sunday 12.00 pm and 2.15 pm

## HOSPITALITY TENT

Culinary delights by Reto Mathis.  
Limited number of VIP tickets available:  
[www.ticketcorner.com](http://www.ticketcorner.com) or at the info desk.  
Friday - Saturday 11.00 am - 4.30 pm  
Sunday 11.00 am - 5.00 pm

## PIAZZA OPENING HOURS

Friday - Saturday 11.00 am - 4.30 pm  
Sunday 11.00 am - 5.00 pm

## RESTAURANTS

Local dishes, Asian woks, barbecue, pasta organised by Badrutt's Palace Hotel.

## POLO SIMULATOR

Try out your polo skills on the polo simulator.

## MUSIC

Huw Lewis Duo (live) and DJ Ray Douglas.

## PRIZE-GIVING STAGE

A prize-giving ceremony takes place on the stage after every game.

## MEDIA CENTRE

Information desk and working space for accredited media representatives.  
Friday - Sunday 10.30 am - 4.00 pm

## PUBLIC GRANDSTANDS

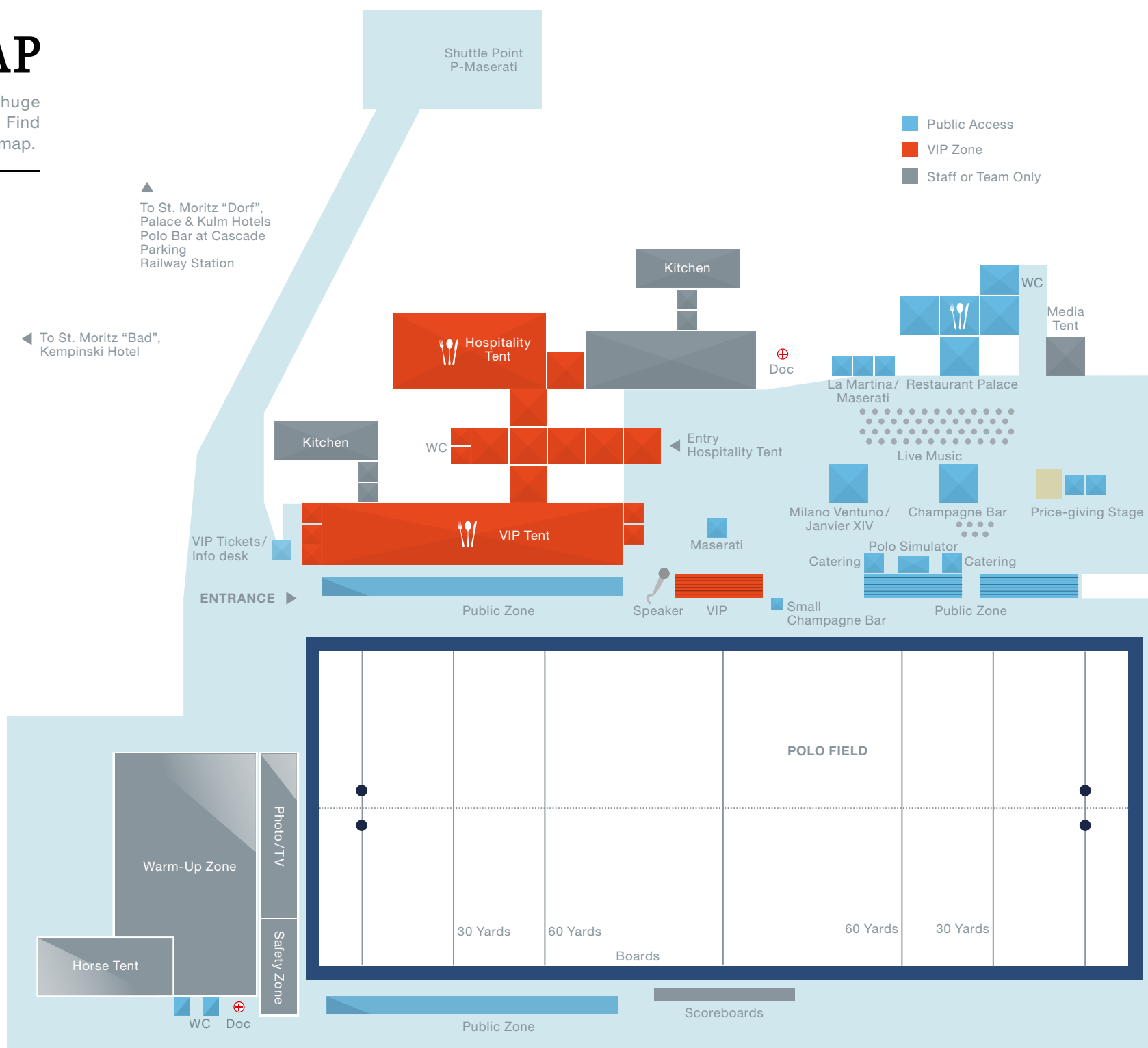
Free access.

## INFO DESK

Friday - Sunday 10.30 am - 4.30 pm

## SHUTTLE SERVICES

Maserati shuttle services are available for holders of a VIP ticket to and from Kempinski Grand Hotel des Bains, Badrutt's Palace Hotel and Kulm Hotel.





# TEAMS

All teams, players and handicaps of the Snow Polo World Cup St. Moritz 2016.

BY JAN-ERIK FRANCK PHOTOGRAPHY SWISS IMAGE



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### Team CARTIER (+15)

-  Pos. 1 Spencer McCarthy (+1)
-  Pos. 2 Charlie Wooldridge (+2)
-  Pos. 3 Chris Hyde (+6)
-  Pos. 4 Nacho Gonzalez (+6)

Probably one of the strongest teams Cartier have ever put together. Featuring one of only two arena 10-goal players on the planet Chris Hyde playing alongside arena 9-goaler Nacho Gonzalez who has also won this tournament in the past. With very young and talented arena experienced player Charlie Wooldridge and making his debut Captain Spencer McCarthy, a team I'm sure we will see in the final.







### Team PERRIER-JOUËT (+15)

-  Pos. 1 Cédric Schweri (0)
-  Pos. 2 Luca Zindel (+1)
-  Pos. 3 Aluisio Rosa (+7)
-  Pos. 4 Olavo Novaes (+7)

The team which will be playing in front of a home crowd and counting on their support. Captain Cédric Schweri and Luca Zindel, who also played together for their country at the European Arena Polo Championships in Baku back in September, have two Brazilian 7-goalers to heat play up on the ice. A team that will be hard to beat no doubt.







### Team BADRUTT'S PALACE HOTEL (+16)

-  Pos. 1 Melissa Ganzi (0)
-  Pos. 2 Augustin Merlos (+9)
-  Pos. 3 Juan Bollini (+5)
-  Pos. 4 Tito Gaudenzi (+2)

Indeed a very strong team which I could see being a finalist. Power-house and always a pleasure to watch Argentine 9-goaler Augustine Merlos with fellow Argentine and also no stranger to St. Moritz Juan Bollini playing off 5 goals. Melissa Ganzi from the United States is making her debut in St. Moritz and is the only female patron of the tournament. Very experienced Tito Gaudenzi will want to see the team go all the way in front of a home crowd.



### Team MASERATI (+16)

-  Pos. 1 Rommy Gianni (+1)
-  Pos. 2 TBA (+2)
-  Pos. 3 Dario Musso (+7)
-  Pos. 4 Frankie Menendes (+6)

Made up by two very strong Argentines; Dario Musso playing off 7-goals and Frankie Menendes playing off 6-goals. Team captain Rommy Gianni from Italy will be spurred by the ambition to reach the final.



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SEE YOU NEXT YEAR!  
SNOW POLO ST. MORITZ 2017: 27<sup>th</sup>, 28<sup>th</sup> AND 29<sup>th</sup> JANUARY



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