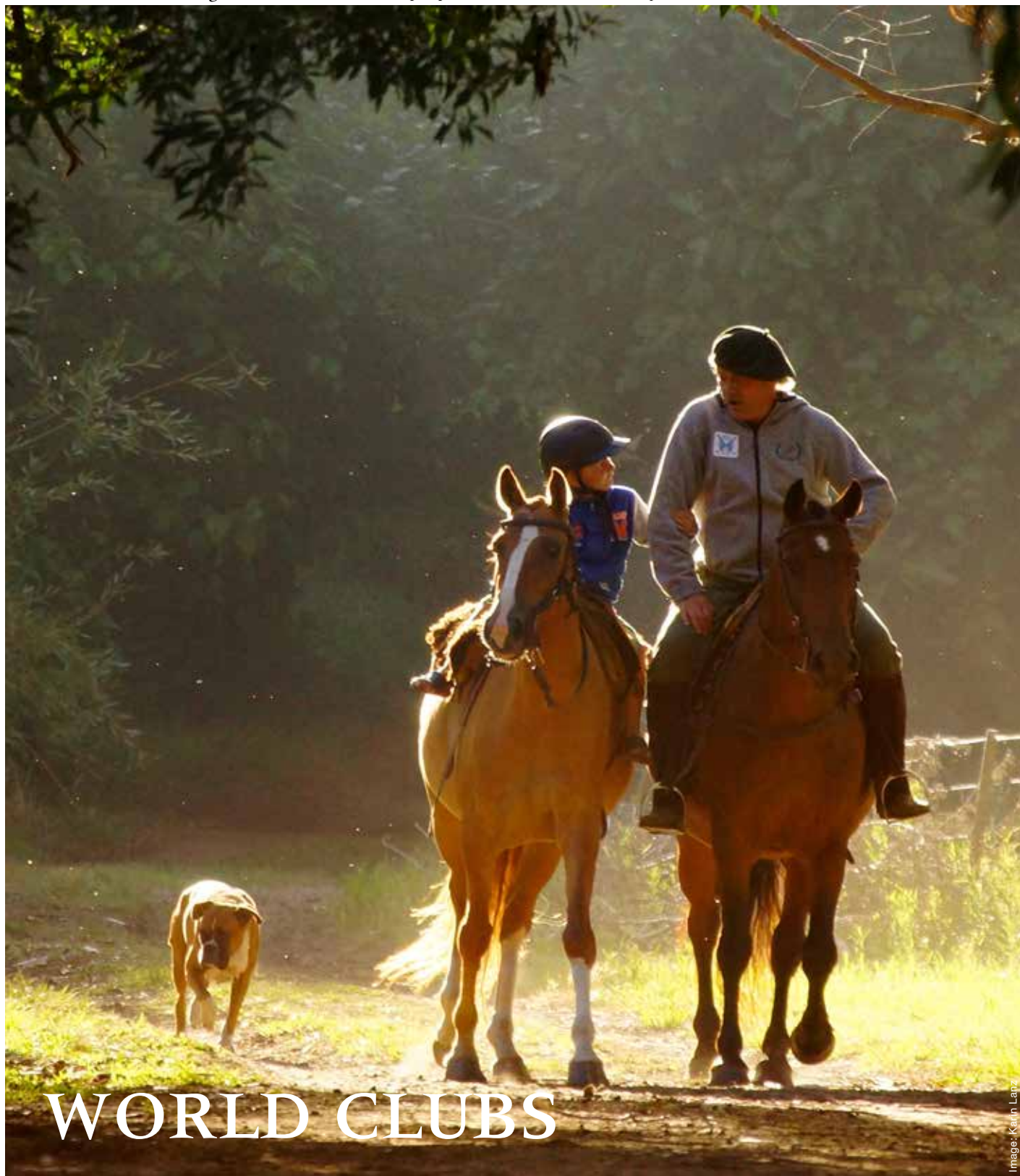


POLO⁺¹⁰

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World Clubs 2022 / 23



WORLD CLUBS

Image: Kayn Lanz

POLO+10 WORLD CLUBS

What is the POLO+10 WORLD CLUBS section?

The screenshot displays the POLO+10 website interface. At the top, there is a navigation menu with options: NEWS, LIFESTYLE, EVENTS, POLO FACTS, +10 WORLD (highlighted), REAL ESTATE, and PR + MEDIA. Below the menu is a header for the '+10 World: Polo Clubs & Tournaments' section. A world map is shown with various locations marked by circular icons. Below the map, there are three featured club cards: 'Lichtenstein Polo Club' (Türk, Liechtenstein), 'Estancia El Yata' (Córdoba, Argentina), and 'Riviera Polo Club' (Montbauron, France). The page is organized into regional categories: Africa (South Africa), Asia (China, Malaysia, Thailand, United Arab Emirates), North America (Barbados, Canada, United States), Europe (Austria, France, Germany, Italy, Liechtenstein, Switzerland, Spain, The Netherlands, United Kingdom), Oceania (Australia, New Zealand), and South America (Argentina, Brazil, Chile, Mexico). A 'Join the +10 WORLD' section follows, explaining the benefits of joining the platform. The footer contains 'MEDIA' information, 'PARTNER ASSOCIATIONS' with logos, and 'CONTACT' details including phone and email.

- POLO+10 WORLD CLUBS is a special online section within our website, www.poloplus10.com, where you can create your own page to be listed in our World Clubs map.

- POLO+10 WORLD CLUBS is a unique opportunity to present your club to the international polo audience, polo aficionados and new sponsors.

- Click on a country and on your club – then a complete page will be displayed which contains all information about your polo club.

- POLO+10 offers you the best means to reach the global polo enthusiasts and promotes your club and sponsors internationally.

- POLO+10 Online is the largest and most visited online polo platform in the world. We are the #1 choice for clubs to get the widest reach and audience.

POLO+10 WORLD CLUBS

Which are the advantages for your club?



- Reach the international polo community and those polo enthusiasts who are looking forward to discovering new polo locations.
- Catch the attention of potential members and visitors. Create bonds and networks with other clubs and players that are also on the database.
- This section enables your club to get more exposure which at same time adds value to your current sponsors, partners and related hotels.
- Both amateur and professional players will be able to easily find your club within the POLO+10 WORLD CLUBS section. They will receive, in one click, all the information that they need, and your contacts to start planning their holidays at once.
- POLO+10 WORLD CLUBS section enhances your online presence and boosts the visits of your webpage.
- POLO+10 ensures strong visibility by professional SEO (search engine optimization) for your club and your events.

POLO+10 WORLD CLUBS

How will your club be presented in the POLO+10 WORLD CLUBS online section?

The screenshot displays the website interface for 'La Tarde Polo Club' on the POLO+10 platform. The layout includes a top navigation bar, a large cover photo of a polo player, a club logo and name, a brief description, contact details, a list of facilities, a tournament schedule, a section for services like polo lessons and accommodation, a 'Special offer of the season' banner, a photo gallery, a location map, a feedback form, and a footer with social media links.

Annotations on the left side of the image point to the following sections:

- Logo & Name
- General Information
- Important Tournaments Schedule
- Information about services like polo lessons, accomodation, etc.
- Special offer of the season: If you want to promote a special offer or tickets, you can highlight it here
- Photo Gallery
- Location
- Positive feedback from visitors

Annotations on the right side of the image point to the following sections:

- Cover photo
- Brief description
- Contact details Website and Social Media links
- Facilities
- Banner / Logo with link of your sponsor, partner, hotel, etc.
- Twitter feed (live)
- Instagram photo feed (live)

At the bottom right, there is a call to action: "See another example on our website: Apes Hill Polo Club" with the URL <http://www.poloplus10.com/apes-hill-polo-club>.

POLO+10 WORLD CLUBS

Join the POLO+10 WORLD CLUBS online presentation now and we will offer you the following complete package for 1 year:

- Insertion of your club in the POLO+10 WORLD CLUBS online presentation
- Promotion of your polo club through our POLO+10 online platforms:

Over
1 million page
impressions
per month



> 52,000



> 2,800



> 13,000

POLO+10 Website || www.poloplus10.com

We publish and share articles promoting your club and the special offers you want to present to our audience. In addition, you have the opportunity to include a sponsor or a partner hotel within your page.

You can share with our audience all the press releases of your tournaments, your upcoming events, your special offers and much more.

POLO+10 Social Media || Facebook + Twitter + Instagram

All the online content is shared on the POLO+10 social media platforms, as we want to help you reach as many users as possible.

We are the leading polo publication worldwide, both in the print and online versions – join us and start enjoying the benefits of being part of the largest and most exclusive polo publication worldwide.

Our proposal:

Premium package:

- Your club presentation in English language
- up to 5 information updates in your section during the year,
- each additional editorial change at 250 Euros
- up to 3 articles about your club or polo tournaments on our international website in English, German and Spanish language, during a year, based on your press releases and photos which are provided by your side

Price:

6,000 EUR p.a.

Basic package:

- Your club presentation in English language
- up to 2 information updates in your section during the year
- each additional editorial change at 250 EUR
- 1 online article about your club or polo tournaments on our international website in a language of your choice, during a year, based on your press release and photos which are provided by your side

Price:

4,000 EUR p.a.