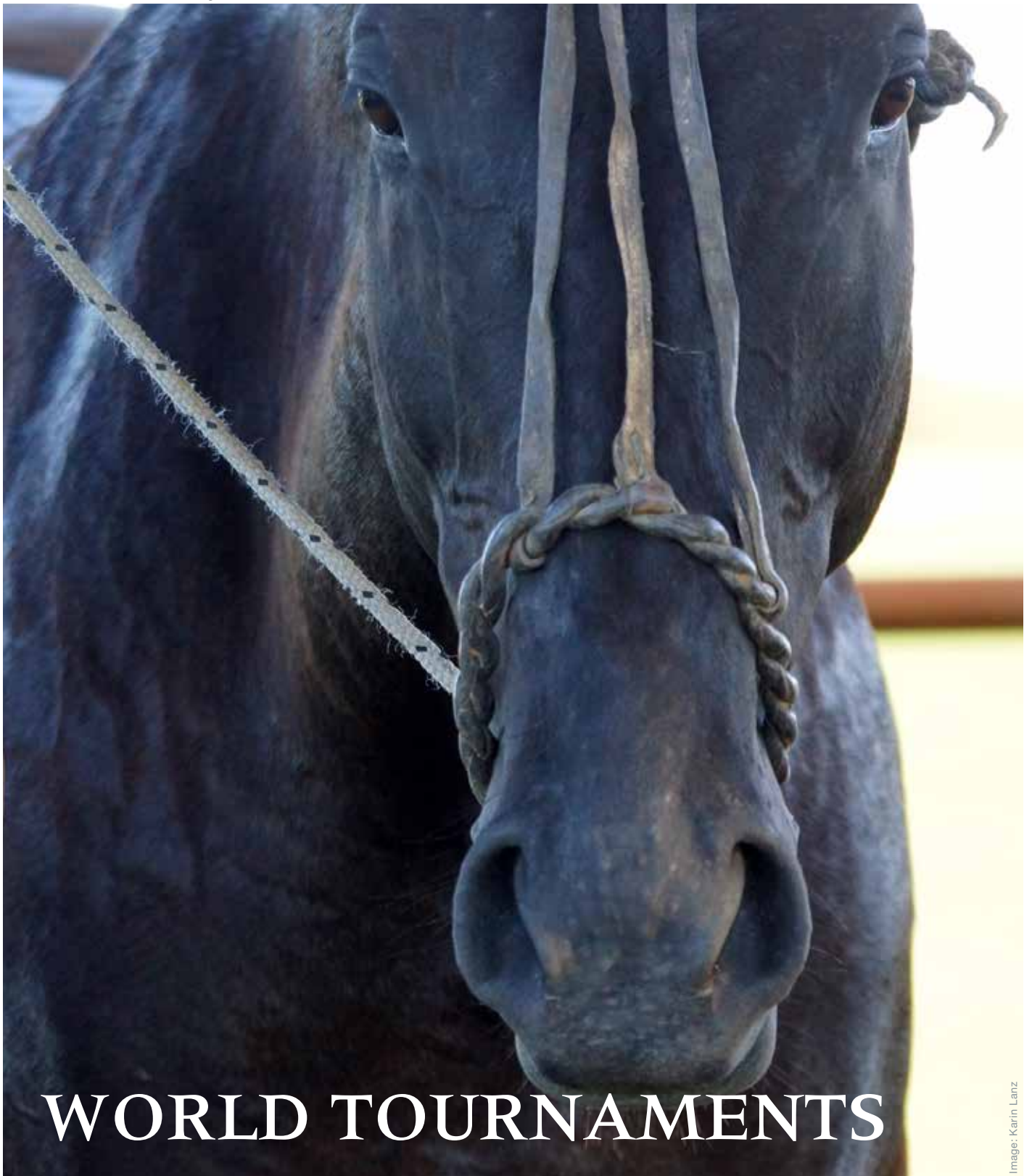


# POLO<sup>+10</sup>

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World Tournaments 2022/23

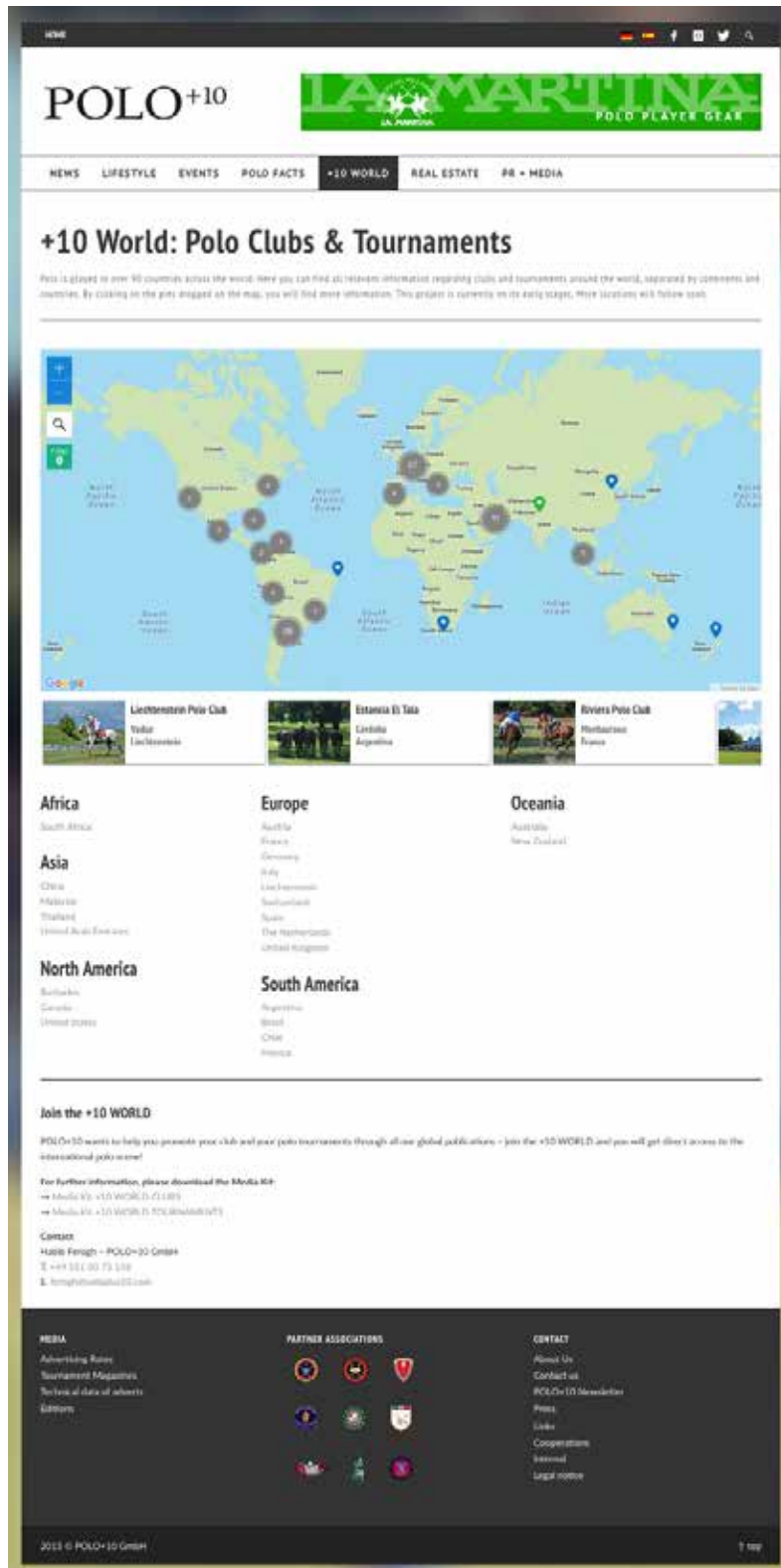


## WORLD TOURNAMENTS

Image: Karin Lanz

# POLO+10 WORLD TOURNAMENTS

What is the POLO+10 WORLD TOURNAMENTS section?



- POLO+10 WORLD TOURNAMENTS is an online section within our website, [www.poloplus10.com](http://www.poloplus10.com) where you have the chance to present your event in its own page, which will also be listed in the World Map.

- In the POLO+10 WORLD TOURNAMENTS section, our audience finds the best polo events listed on a map – click directly on the map or on a country and a complete page with relevant information about your polo events will be displayed.

- POLO+10 WORLD TOURNAMENTS is a unique opportunity to present your event to the international polo players, audience, polo aficionados and new sponsors.

- POLO+10 offers you the best means to reach the global polo enthusiasts, promoting your event and generating a wider, global audience that will follow all the latest news about it.

- POLO+10 Online is the largest and most visited online polo platform. We are the #1 choice for event and tournament organisers to get the broadest reach and audience.

# POLO+10 WORLD TOURNAMENTS

Which are the advantages for your events?



- Reach the international polo community and those polo enthusiasts who are looking forward to discover new polo tournaments, matches and locations.
- Generate a global audience that will be able to follow your event through the online platform.
- Potential sponsors and exhibitors who would like to use your polo event as a communicative platform get access to your organisation through this platform.
- This platform ensures the announcement of your event and the pre-sales of VIP tickets.
- This section enables your event to get more exposure which at same time adds value to your current sponsors, partners and related hotels.
- Both amateur and professional players will be able to easily find your club within the POLO+10 WORLD TOURNAMENTS section. This means they will be able to just pick their dream location, or their holiday dates, and know what is going on polo in that moment.
- POLO+10 ensures strong visibility by professional SEO (search engine optimization) for your events.

# POLO+10 WORLD TOURNAMENTS

How will your club be presented in the POLO+10 WORLD TOURNAMENTS online section?

The image shows a screenshot of the POLO+10 website for Schneider Event GmbH. The page is titled "POLO+10 SPRING SEASON 2015". The main content area features a large cover photo of a polo match. Below the photo is the company name "Schneider Event GmbH" and a brief description. The page is divided into several sections: "About Schneider Event GmbH", "Tournaments", "Sponsoring", "Photo Gallery", "Location", and "With a comment". The "Sponsoring" section includes two banners for "Willa Zilger" and "Willa Zilber". The "Photo Gallery" section displays a grid of polo-related images. The "Location" section shows a map of the event location. The "With a comment" section includes a text input field and a "Post comment" button. The footer contains social media links and contact information.

Annotations on the left side of the page:

- Logo & Name
- General Information
- Schedule
- Information about the tournaments
- Sponsoring
- Photo Gallery
- Location
- Positive feedback from visitors

Annotations on the right side of the page:

- Cover photo
- Brief description
- Contact details Website and Social Media links
- Sponsors
- Banner / Logo with link of your sponsor, partner, hotel, etc.
- Twitter feed (live)
- Instagram photo feed (live)

# POLO+10 WORLD TOURNAMENTS

Join the **POLO+10 WORLD TOURNAMENTS** online presentation now and we will offer you the following complete package for 1 year:

Over  
**1 million page impressions per month**



> 52,000



> 2,800



> 13,000

- Insertion of your organisation in the **POLO+10 WORLD TOURNAMENTS** online presentation
- Promotion of your polo events through our **POLO+10** online platforms:

## **POLO+10 Website** || [www.poloplus10.com](http://www.poloplus10.com)

We publish and share articles promoting your club and the special offers you want to present to our audience. In addition, you have the opportunity to include a sponsor or a partner hotel within your page.

You can share with our audience all the press releases of your tournaments, your upcoming events, your special offers and much more.

## **POLO+10 Social Media** || **Facebook + Twitter + Instagram**

All the online content is shared in **POLO+10** social media platforms, as we want to help you reach as many users as possible.

We are the leading polo publication worldwide, both in the print and online versions – join us and start enjoying the benefits of being part of the largest and most exclusive polo publication worldwide.

## **Our proposal:**

### **Premium package:**

- Your event presentation in English language
- up to 5 information updates in your section during the year,
- each additional editorial change at 250 Euros
- up to 3 articles about your polo events and tournaments on our international website in English and German and Spanish language, during a year, based on your press releases and photos which are provided by your side

**Price:**

**6,000 EUR p.a.**

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### **Basic package:**

- Your event presentation in English language
- up to 2 information updates in your section during the year
- each additional editorial change at 250 EUR
- 1 online article about your polo event on our international website in a language of your choice, during a year, based on your press releases and photos which are provided by your side

**Price:**

**4,000 EUR p.a.**