

# MEDIA DATA 2024





## Polo Park Zürich 2024 Magazine

The Polo Park & Country Club Zürich offers something for everyone. Let us introduce you to our special world with this new edition, where we love to tell our exciting stories, proudly present our valued sponsors and partners and share special moments as well as many unforgettable memories with others.

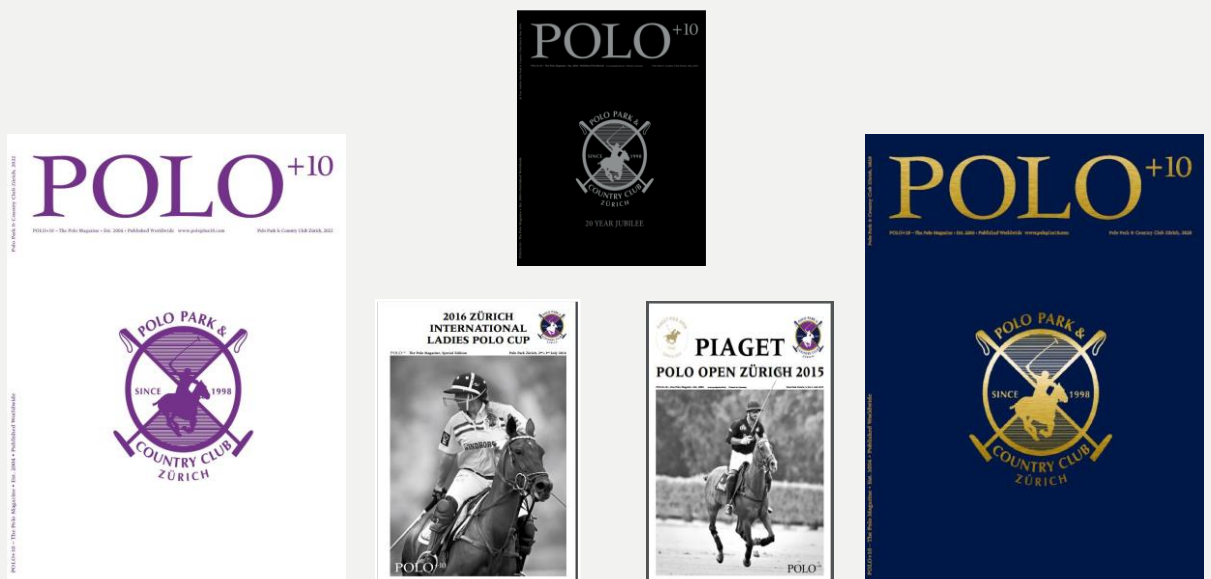
Since our last magazine in 2020, an extremely challenging year for everyone, much has happened. All the adversity which we encountered, has definitely made us stronger. Polo makes us feel fulfilled as well as energized and the contact with brave and beautiful animals, set amidst breathtaking natural settings, surrounded by warmhearted friends continue to give us the energy to pursue and grow.

Founded in 1998, Polo Park & Country Club Zürich offers the most significant Swiss Polo training center and has become the club with the most members in the country. Our Club House with its beautiful serene surroundings has rapidly advanced to becoming an inviting and charming venue to enjoy Polo as well as different social events and activities including charity fundraisers, wine tastings, meetings, weddings and more.

Expect exciting Chukkas and plenty of action while enjoying the thrill of “the fastest game on four feet,” when this summer, ladies and gentlemen polo players from all around the world will play at Polo Park Zürich and compete for the titles of our many tournaments.

Polo Park & Country Club Zürich in collaboration with POLO+10, is producing yet another high-quality magazine with fascinating content about our history, Polo, lifestyle and the business world.

Don't miss out on this great opportunity!



Distribution: Exclusive distribution at the Polo Event, in the VIP tent and in luxury hotels and place-to-be around Zurich and St. Moritz. The magazines will be sent to our Polo members, our Polo sponsors and partners.



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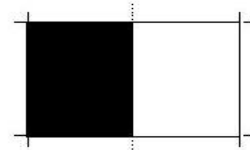
## ADVERTISING FORMATS & TECHNICAL DATA



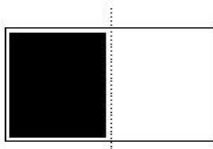
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(+3 mm trim allowance)



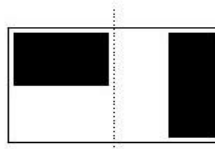
A. double page spread  
with frame  
450 x 283 mm



B. full page  
whole page  
235 x 303 mm  
(+3 mm trim allowance)



B. full page  
with frame  
215 x 283 mm



C. half page across / column  
with frame  
215 x 140 mm/105 x 283 mm

### ACCEPTABLE DATA FORMATS FOR PRINTING

Acceptable formats: JPEG-, TIFF-, EPS-,  
or PDF-files | PDF-files must be in PDF/3X-Standard | Images, colors, and texts must be in CMYK. (color profile: FOGRA 39L / ISO coated v2 300% – [www.eci.org](http://www.eci.org)), Optimal print resolution (300 dpi in original size)



# Polo Park Zürich 2024 Magazine

(128+4 pages 235 x 303 mm)

Format	Price
1/2 Page	CHF 1'500.- + 7.7% MwSt.
1/1 Page	CHF 2'300.- + 7.7% MwSt.
2/1 Page	CHF 3'600.- + 7.7% MwSt.
Back Page	CHF 4'300.- + 7.7% MwSt.

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Advertising deadline: *February 15<sup>th</sup>, 2024*

[Magazine 2018](#)

[Magazine 2020](#)

[Magazine 2022](#)