



POLO⁺¹⁰

MEDIA DATA 2023/24



POLO+10 WORLD
(english)
Range approx > 120,000

	EDITORIAL DEADLINE	PUBLICATION DATE
II / 23	→ 20. April 2023	→ 18. May 2023
I / 24	→ 15. September 2023	→ 15. October 2023
II / 24	→ 1. March 2024	→ 1. April 2024

POLO+10 D/A/CH
(german)
Range approx > 20,000

	EDITORIAL DEADLINE	PUBLICATION DATE
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ADVERTISEMENT PRICES

Pricelist No. 29 / 1.2.2023

Size	POLO+10 WORLD	POLO+10 D/A/CH *)	Special Placement Costs
2/1 page 4C	EUR 14,950	EUR 9,970	Back Cover = 50%
1/1 page 4C	EUR 9,970	EUR 6,750	Inside Front Cover = 40%
1/2 page 4C	EUR 6,490	EUR 4,250	Inside Back Cover = 30%
1/4 page 4C	EUR 3,900	EUR 2,500	Special Placement = 25%

*) Germany / Switzerland / Austria / Luxembourg / Lichtenstein

SOCIAL MEDIA

Website post published on the
POLO+10 Social Media Channels
EUR 1,450



Facebook
> 51,000 Fans



Twitter
> 2,900 Follower



Instagram
> 13,100 Fans

E-PAPER

YUMPU
United Kiosk
Readly
WhatsApp

#poloplus10
www.poloplus10.com

ONLINE

Website per month
www.poloplus10.com

Banner Top
750x90 px*, EUR 2,495
Banner Category
750x90 px*, EUR 1,995

Per 5 Newsletter

Banner Top
750x90 px*, EUR 2,095
Banner Category
750x90 px*, EUR 1,495

(*Ad formats are fixed in width but flexible in height from 90 to 180 px)

OUR PORTFOLIO

high class magazines
corporate publishing
social media
PR / media management
book production
business reports
image brochures
internal and external communication

All prices assume that all text / image material is provided by the client in line with Technical Kit guidelines (<https://poloplus10.com/advertising-rates/>).
POLO+10 reserve the right to charge for editorial work or content research required to publish client content.

For further information or special requests contact wirth@polygo.de or visit www.poloplus10.com

POLO+10 is an official cooperation partner of the Federation of International Polo (FIP), of the German Polo Association (DPV), of the Austrian Polo Association (APA), of the Central European Polo Association (CEPA), of the Polo Club Luxembourg, of the Mexican Polo Federation (FMP), of the South African Polo Association (SAPA) and of the International Beach Polo Association (IBPA).

