



POLO⁺¹⁰

MEDIA DATA 2024/25



POLO+10 WORLD
(english)
Reach approx > 120,000

POLO+10 D / A / CH
(german)
Reach approx > 20,000

EDITORIAL DEADLINE

PUBLICATION DATE

I / 25	→	15. September 2024	→	15. October 2024
II / 25	→	2. April 2025	→	15. April 2025
I / 26	→	15. September 2025	→	15. October 2025

ADVERTISEMENT PRICES

Pricelist No.31 / 15.3.2024

Size	POLO+10 WORLD	POLO+10 D / A / CH *)	Special Placement Costs
2/1 page 4C	EUR 14,950	EUR 9,970	Back Cover = 50%
1/1 page 4C	EUR 9,970	EUR 6,750	Inside Front Cover = 40%
1/2 page 4C	EUR 6,490	EUR 4,250	Inside Back Cover = 30%
1/4 page 4C	EUR 3,900	EUR 2,500	Special Placement = 25%

*) Germany / Switzerland / Austria / Luxembourg / Lichtenstein

SOCIAL MEDIA

Website post published on the
POLO+10 Social Media Channels
EUR 1,450

Facebook
> 50,000 Fans

Twitter
> 3,100 Follower

Instagram
> 13,300 Fans

E-PAPER

YUMPU,
United Kiosk,
Readly,
WhatsApp,
POLO+10 Website,
POLO+10 Newsletter

PRINT
1,000 / 10,000 **)

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ONLINE

Website per month
www.poloplus10.com

Banner Top
750x90 px, EUR 2,495
Banner Category
750x90 px, EUR 1,995

Per Newsletter Pack

Banner Top
750x90 px, EUR 2,095
Banner Category
750x90 px, EUR 1,495

(Ad formats are fixed in width but flexible in height
from 90 to 180 px)

OUR PORTFOLIO

- high class magazines
- corporate publishing
- social media
- PR / media management
- book production
- business reports
- image brochures
- internal and external communication

**) POLO+10 promotes sustainability by reducing the number of printed copies and focusing on digital editions to reduce our carbon footprint and make a positive contribution to climate protection together with our advertising partners. 1,000 (500 WORLD + 500 D/A/CH) issues will be printed in full and in high quality (thread stitching!) and handpicked for distribution to the top decision makers of the polo scene. 5,000 postcards and 5,000 stickers featuring a QR code will be distributed in German-speaking countries or worldwide according to our distribution list developed over 20 years, for downloading a fully interactive version of POLO+10 with links to all advertisers.

For further information or special requests contact wirth@polygo.de or visit www.poloplus10.com

POLO+10 is an official cooperation partner of the Federation of International Polo (FIP), of the German Polo Association (DPV), of the Austrian Polo Association (APA), of the Central European Polo Association (CEPA), of the Polo Club Luxembourg, of the Mexican Polo Federation (FMP), of the South African Polo Association (SAPA) and of the International Beach Polo Association (IBPA). **POLO+10 GmbH**, Wexstraße 39, 20355 Hamburg, Germany, Contact: Thomas Wirth, Phone: +49 171-3358982, wirth@polygo.de, www.poloplus10.com

