



POLO⁺¹⁰

MEDIA DATA 2024/25

POLO+10 WORLD
(english)
Reach approx > 120,000

POLO+10 D/A/CH
(german)
Reach approx > 20,000

EDITORIAL DEADLINE

PUBLICATION DATE

I / 25	→	1 October 2024	→	30 October 2024
II / 25	→	2 April 2025	→	15 April 2025
I / 26	→	15 September 2025	→	15 October 2025

ADVERTISEMENT PRICES

Pricelist No.32 / 5.9.2024

Size	POLO+10 WORLD	POLO+10 D/A/CH *)	Special Placement Costs
2/1 page 4C	EUR 14,950	EUR 9,970	Back Cover = 50%
1/1 page 4C	EUR 9,970	EUR 6,750	Inside Front Cover = 40%
1/2 page 4C	EUR 6,490	EUR 4,250	Inside Back Cover = 30%
1/4 page 4C	EUR 3,900	EUR 2,500	Special Placement = 25%

*) Germany / Switzerland / Austria / Luxembourg / Lichtenstein

SOCIAL MEDIA

Website post published on the
POLO+10 Social Media Channels
EUR 1,450



Facebook
> 50,000 Fans



X (Twitter)
> 3,200 Follower



Instagram
> 13,400 Fans

E-PAPER

YUMPU,
United Kiosk,
Readly,
WhatsApp,
POLO+10 Website,
POLO+10 Newsletter

PRINT
500/500 / 10,000 **)

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www.poloplus10.com

ONLINE

Website per month
www.poloplus10.com

Banner Top
750x90 px, EUR 2,495
Banner Category
750x90 px, EUR 1,995

Per Newsletter Pack

Banner Top
750x90 px, EUR 2,095
Banner Category
750x90 px, EUR 1,495

(Ad formats are fixed in width but flexible in height
from 90 to 180 px)

OUR PORTFOLIO

- high class magazines
- corporate publishing
- social media
- PR / media management
- book production
- business reports
- image brochures
- internal and external communication

***) POLO+10 promote sustainability. With focus on digital editions we help to reduce the carbon footprint and make a positive contribution to climate protection together with our advertising partners. We print 500 WORLD + 500 D/A/CH exclusive copies of the magazine using high-quality paper and binding (thread stitching) for handpicked distribution to the top decision makers within the global polo community. In addition, we distribute 10,000 QR code postcards twice a year to download the digital copies of the POLO+10 magazine and get instant access to the fully interactive version of our media with direct links to all advertisers. We regularly promote our print and digital media channels to a distribution list of HNWI contacts that we have 'organically' grown over more than 20 years.

For further information or special requests contact wirth@polygo.de or visit www.poloplus10.com

POLO+10 is an official cooperation partner of the Federation of International Polo (FIP), of the German Polo Association (DPV), of the Austrian Polo Association (APA), of the Central European Polo Association (CEPA), of the Polo Club Luxembourg, of the Mexican Polo Federation (FMP), of the South African Polo Association (SAPA) and of the International Beach Polo Association (IBPA). **POLO+10 GmbH**, Wexstraße 39, 20355 Hamburg, Germany, Contact: Thomas Wirth, Phone: +49 171-3358982, wirth@polygo.de, www.poloplus10.com

